

ISSUE 5 2008

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**“When one jumps over the edge, one is bound to land somewhere.” D.H Lawrence**

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**Hello all**

You are receiving this newsletter because by some quirk of fate you are on my newsletter list and I am delighted to share it with you but if you no longer wish to receive this then a quick reply to [wayne@future-edge.co.nz](mailto:wayne@future-edge.co.nz) saying ‘Take me off’ will get you removed.

THE  
**LEADING**  **DGE**

I have just facilitated a 6 month, 2 days a fortnight leadership development programme [Leadership Focus] with team leaders in a very large dairy company . The fact that a company invests that amount of time and money in their leaders is to be congratulated but the expectations of results from the participants is high.

The programme is designed to ensure:

- that the leaders understand what leadership is [as opposed to management] and that no one leadership model fits all!
- that feedback is given on where participants stand relative to the competencies associated with leadership.
- the development focus is on personal growth and feedback through an action learning coaching process.
- that skills are learnt and applied through work based projects.

And this is done over a time frame of a sufficient duration to put the skills learned into use.

Why is it such an effective programme?

Four reasons:

1. It gives sufficient time to embed the learning and the changes
2. The learning is directly applied
3. Feedback is continuous
4. It aims for deep rather than surface learning

Why people keep thinking that a 2 day leadership programme is going to make a real difference is beyond me. Its money, time and effort down a black hole!

You can take a FREE leadership assessment at [www.future-edge/images/Assessment.pdf](http://www.future-edge/images/Assessment.pdf)

THE  
**LEARNING**  **DGE**

**ICT in Education**

I have just had the pleasure and privilege to deliver a workshop to the staff of two high-schools here in New Plymouth, New Zealand. The focus was on ICT [Information and computer technology] in education. Now anyone who knows me knows that I am not an expert in any forms of technology but what does get me excited is the possibility of change in education. The other issue was that a number in the workshops knew me so I couldn't make anything up or exaggerate for effect!!

THE  
**LEADING**  **DGE**

THE  
**LEARNING**  **DGE**

THE  
*Creative*  **DGE**

I am of the opinion that many schools are using technology as an add-on and a novelty rather than as a process to support and enhance learning and to redefine and redevelop education for the 21<sup>st</sup> century. Hear are some relevant quotes from my research for the workshop.

**“There is a disjuncture between what and how our students are learning outside of the classroom , and the preparation they need for life after school, and how they are learning in the classroom. The strategic conversation has shifted from 21st Century literacy for students to 21st literacy for teachers.”**

Source: 21st Century Literacy Summit “ A Global Imperative”  
The New Media Consortium San Jose, California 2005

**“ . . . the more powerful technology becomes the more indispensable good teachers are. Technology generates a glut of information, but it has no pedagogical wisdom – especially regarding new breakthroughs in cognitive science about how learning happens. This means that teachers must become pedagogical experts!!”**

Michael Fullan and Andy Hargreaves What’s worth fighting for out there?

**“The challenge of integrating technology into schools and classrooms is much more human than it is technological. What is more, it is not fundamentally about helping people operate machines. Rather it is about helping people, primarily teachers, integrate these machines into their teaching as a tool of a profession that is being redefined through the process”**

Source: Using Technology to Support Education Reform.  
B Means et al US Dept of Education Office of Research

**“Technology can’t change education because education resists being changed. We have a lot invested in the way we do learning and change is not comfortable – however, society continues, by its actions, to demand that we develop a new concept of what a learning institution is, and what it looks like, and how we go about learning within it. Until that happens technology will not change education – it will remain in opposition to the status quo.”**

### **Which side of the line are you on?**

I stumbled across this tool some years ago and used it with considerable success. I have since expanded upon it and use it heaps in my work with teams and individual coaching clients. I have mentioned it in a previous newsletter. Its basic message is to move forward and create positive change you must stay above the line. Choosing to stay below the line brings frustration and no change. If you would like a copy of this tool drop me an email to [wayne@future-edge.co.nz](mailto:wayne@future-edge.co.nz).



Businesses everywhere have to compete in a world that's changing faster than ever. To keep pace they need people who can consistently generate new ideas and adapt to constant change. Many companies say it's getting harder to find these people. One of the major reasons is education. All over the world, formal education systematically suppresses creative thinking and flexibility. National strategies to raise standards in education are making matters worse because they're rooted in an old model of economic development and a narrow view of intelligence. For economic, cultural and political reasons, creativity should be promoted systematically at all levels of education, alongside literacy and numeracy. We won't survive the future simply by doing better what we have done in the past. In the future, we must learn to be creative.



“What was once central to corporations -- price, quality, and much of the left-brain, digitized analytical work associated with knowledge -- is fast being shipped off to lower-paid, highly trained Chinese and Indians, as well as Hungarians, Czechs, and Russians. Increasingly, the new core competence is creativity -- the right-brain stuff that smart companies are now harnessing to generate top-line growth. The game is changing. It isn't just about math and science anymore. It's about creativity, imagination, and, above all, innovation.” Business Week

Do you want to add more creativity to your life and business?

Do you want to add more life to your creativity?

Join me on the next creativity retreat – but you'll have to travel to New Zealand to do so – or talk with me about bringing the retreat to you!!

## **Creativity Retreat**

Many of us wish to be more creative. Many of us sense that we are more creative, but we find ourselves challenged to effectively tap that creativity. Whether you are an aspiring writer, business person, teacher, scientist, artist or someone who is curious about the creative process and seeking to further unlock your creativity, this retreat can help you discover and nurture your particular way of expression and break through blocks that may inhibit your creativity. We are all born creative, curious and imaginative but these qualities sometimes fade with the passage of time. This creativity retreat is to help people get their imaginations back.

# the *creative* edge creativity retreat

**Seeking to put some creativity into your life?**

**Seeking to put some life into your creativity?**

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**WHEN: Friday 15 August – Sunday 17 August**

**TIMES: Friday evening 6pm-9pm,**

**Saturday and Sunday 9am-6pm.**

**Saturday 7pm – music evening with participants and invited guests.**

**For those who stay over [see accommodation below] the evenings are**

**often a continuation of the days activities!**

**Reduced accommodation rates are offered!! Be in quickly!!**

**ahū ahū**  
**WHERE:** Beach Vill<sup>as</sup> in the stunning award winning Oraukawa  
Lodge, part of David and Nuala Marshall's  
Ahu Ahu property, North Taranaki, New Zealand. see [www.ahu.co.nz](http://www.ahu.co.nz)

**INVESTMENT: \$295 inclusive of GST, lunches, snacks and some materials [does not include accommodation]**

**ACCOMMODATION: Although accommodation is your responsibility we would urge you to stay in one of the award winning villas and soak up the relaxing and creative environment offered at Ahu Ahu.**

**Accommodation is at a reduced rate for retreat participants! Contact David or Nuala directly, either through their web site [www.ahu.co.nz](http://www.ahu.co.nz) or phone 06 752 7370.**

**Tell them you are attending the retreat to get the discount!!**

**Send your registration in [see brochure] TODAY!!!**

**MORE INFORMATION: [www.future-edge.co.nz/images/Create.pdf](http://www.future-edge.co.nz/images/Create.pdf)**

**And for all of us who are self-employed. [Thanks Lynne]**

A man owned a small farm in Manitoba. The Manitoba Dept. of Labour claimed he was not paying proper wages to his help and sent an agent out to interview him.

'I need a list of your employees and how much you pay them,' demanded the agent.

'Well,' replied the farmer, 'there's my farm hand who's been with me for 3 years, I pay him \$200 a week plus free room and board.

The cook has been here for 18 months, and I pay her \$150 per week plus free room and board.

Then there's the half-wit who works about 18 hours every day and does about 90% of all the work around here. He makes about \$10 per week, pays his own room and board, and I buy him a bottle of whiskey every Saturday night. He also sleeps with my wife occasionally.'

'That's the guy I want to talk to, the half-wit,' says the agent.

'Well, that would be me,' replied the farmer.

**My experience suggests that the following are true!!**

- A closed mouth gathers no foot.
- Experience is something you don't get until just after you need it.
- Some days you're the bug and some days you're the windshield.
- It may be that your sole purpose in life is to serve as a warning to others.

**I trust your life is as you would wish it to be!!**

**Kind regards**

**Wayne Morris**